



SHERIDAN COUNTY
COMMUNITY FOUNDATION

2025 Strategic Doing - SELDEN MEETING February 6, 2025

Past Grant Projects in Selden

- City Park
- Sprinklers
- Lights at the ball field
- Tree removal
- Daycare

Current SD Projects

Beautification Committee – The committee has a design and artists lined up and are planning for a mural on the City Shop building in Selden. The committee is working on writing grants. Business owners have expressed interest in having a mural on their buildings, including Jerry Kaus (Paul’s Furniture), Michelle Peterson (Selden Grocery), and Judy Rogers (Selden Library).

SWOT ANALYSIS

S – Strength

- Selden grocery
- Post Office
- The Bank
- Selden Lumber
- Construction Companies
- The park
- Fireworks show.
- Daycare
- Apartment complex
- Family
- Tight-knit community
- Entrepreneurship opportunities
- Safe Community
- Community center
- Younger families
- Community pride in keeping yards and the city clean and well-manicured



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W – Weakness

- Population – needing to support what is already available
- Lack of employment and/or variety of industries
- Struggle to keep youth
- Lack of recreation or amenities
- Lack of involvement
- Main Street infrastructure needs attention

O – Opportunities

- Paul’s Furniture building - shared retail space, hairdressers, laundry mat
- Dining opportunities
- Auto mechanics
- Plumbers
- Shopping local – education in the local economy (Plainville is a model for changing mindset)
- Splash pad
- Public restrooms – community attention to the roadside park (City of Logan EXAMPLE)
- In need of signage throughout town
- There is a storm shelter at a new apartment complex
- The walking trail could use new lighting
- Fitness center – indoor walking space – exercise classes
- Dogs clean up, park, water fountain for humans and dogs
- Car wash and or an air compressor
- Laundry mat
- Hunting – gun store, pheasant camp, a place to board dogs, gun range, archery or gun club, skeet shooting range
- Have a public restroom that then has visitor information about Selden

T – Threats

- Population declines
- Fear of failure
- Volunteers/leaders
- Location



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New Projects

- Public restrooms – all-season, with visitor information - Jacque Boultinghouse, Boyd Wilson, Danielle Schiltz
- Splash pad – Jacque Boultinghouse, Tiffany Stevenson, Bill Keating (Old Town Arvada example)
- Signage – Wayfinder for local/public amenities as well as business signage - Michelle Peterson
- Fitness Center Upgrades – indoor space for all ages, more equipment, and classes – Nicole Keating, Christy Preston, Judy Rogers

Follow-up meeting Monday, March 3rd at 6:30 PM in Selden at Community Center