

Sheridan County Strategic Doing November 13, 2023

Strengths:

Jobs	Rec program	Unity in Ag community
People	Full Main St with variety	Big businesses
Hospital	Community van	Grocery Store
Population increases	All activities/organizations	
School enrollment increases	Youth and others moving back	

Weaknesses:

Housing	Lack of leisure activities	Lack of exposure to culture, diversity
Gym space	Sidewalks	Volunteer shortage, aging doers
Larger event center	County infrastructure/roads	Laundromat
Staff shortages		
Lack of quality parks		

Threats:

Electric cars (corn country)	High school teach turnover, student behaviors, lack of resources/educational opportunities
Food prices (local)	Increased property taxes and not enough value on those paid
Healthcare reimbursement (hurts hospital)	Lack of good leadership
Work force shortages	Absentee landowners
New people to “learn the community” (where to get services, etc)	Old/aging infrastructure
New people with “other ideas”	
Regulation and compliance rules	

Opportunities:

Cultural event	Be an area hub (Elephant is the start)
More collaboration	Building on Ag
County wide visioning plan	Creative business ideas and how to make it work (like water)
Rebuild highway – safer	

Project ideas:

- Community building – event space, gym(s)
 - A quality of life piece, intergenerational, education, etc)
 - Indoor therapy exercise pool
- High school – space usage; seatbacks at stadium; press box, turf
- Beautification - Downtown benches and on trails/throughout town; murals
- Parks – all parks but specifically the pool park
 - New gazebo for outdoor movies and other activities
- Walking trails
- Strengthen Farmers Market